



ALL FOR BEAUTY GROWTH

A cosmetics distributor connecting
Korean beauty brands with overseas markets

approx. KRW **10** billion

Cumulative sales · as of Sept. 2026

7 brands

Exclusive distribution by country

12 countries

Export markets

20+ brands

In our portfolio

Founded in 2026. Not new to the trade.

We were founded on long-standing partnerships with overseas buyers we continue to trade with.

Since our founding, we have pursued exclusive agreements, brand by brand, in Myanmar, Cambodia and East Asian markets.

Company	WUDA Co., Ltd.
Founded	2026
Business	Overseas distribution & export of Korean cosmetics
Website	wudaflow.com



01

KRW 10 billion

Approx. cumulative sales
As of September 2026

02

7 brands

Exclusive distribution
Myanmar 7 · Cambodia 5

03

12 countries

Export markets
Asia to the Middle East

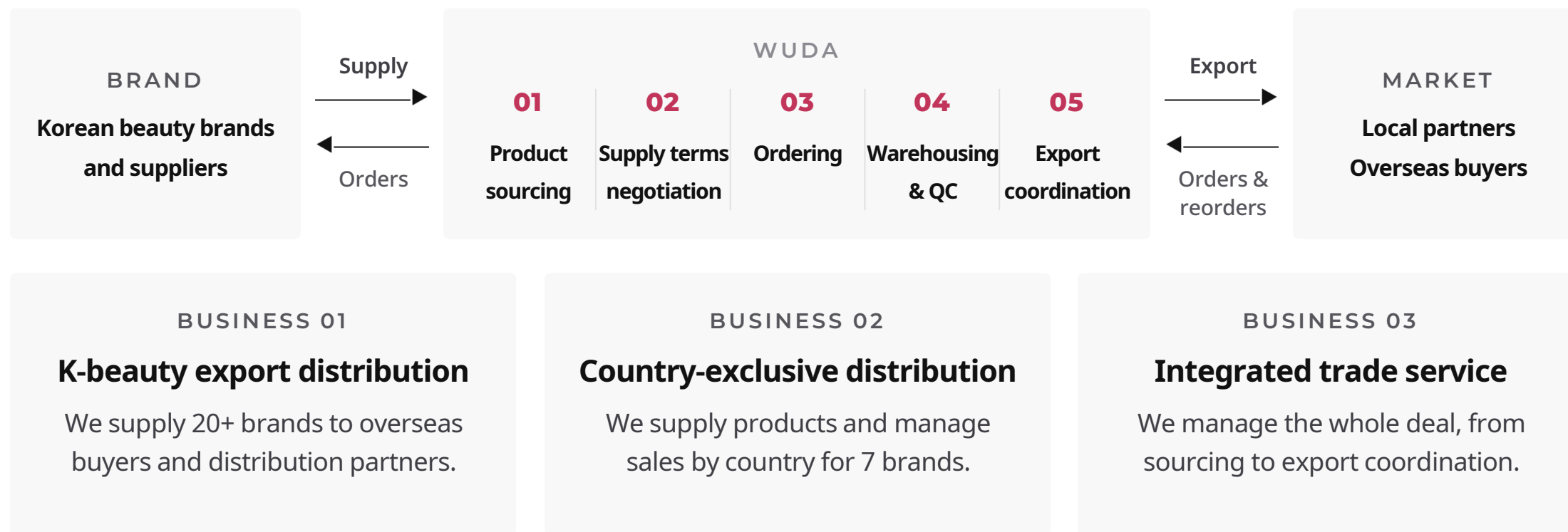
04

20+ brands

In our portfolio
5 product categories

From sourcing to export coordination, we handle each deal end to end

Brands supply the products; WUDA handles everything from sourcing and ordering to export coordination.



20+ Korean beauty brands, supplied from one source

We recommend products from five categories based on each market’s demand and buyer requests.

MISE en SCÈNE	medicube ⁺	Purito SEOUL	THE FACE SHOP CLEAN BEAUTY	NATURE REPUBLIC
BEAUTY OF JOSEON	S K I N 1 0 0 4	TIRTIR	R O U N D L A B	<u>Dr.G</u>
I'm From	ÍUNIK	BANILA CO	Anua	Abib
òngredients	WONDER BATH	lilyeve	K A H I ㄱ ㄹ ㄷ ㅌ	ROPÉI
numbuzin	celimax	Arencia	oganacell ⁺	LIZDA.

Categories

Skincare

Makeup

Cleansing

Sun care

Hair care

Country-exclusive brands (p. 5)

7 brands entrust WUDA with country-exclusive distribution

With brand owners and local partners, we handle product supply and sales management in each country.

EXCLUSIVE

Myanmar

7 brands

Cambodia

5 brands

WonderBATH

WONDER BATH

Myanmar

lilyeve

LILYEVE

Myanmar

òngredients

ONGREDIENTS

Myanmar

Cambodia

K A H I 𐤀𐤁𐤂𐤃

KAHI

Myanmar

Cambodia

ROPÉI

ROPEI

Myanmar

Cambodia

oganacell⁺

OGANACELL

Myanmar

Cambodia

LIZDA.

LIZDA

Myanmar

Cambodia

From Asia to the Middle East, we export to 12 countries

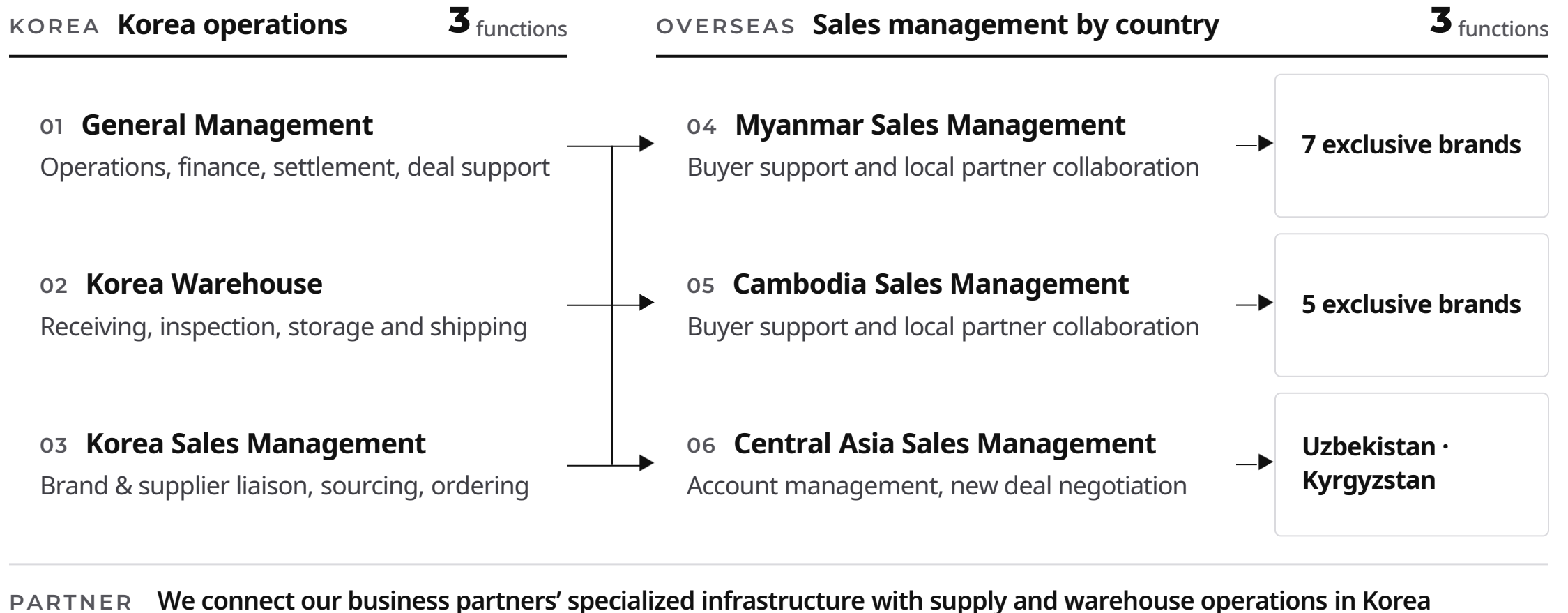
In each market, we agree on products and supply terms with buyers and distribution partners.



12 countries6 regions

Southeast Asia	Myanmar · Cambodia · Philippines Thailand · Malaysia	5
South Asia	Bangladesh	1
Central Asia	Uzbekistan · Kyrgyzstan	2
Russia	Russia	1
Middle East	UAE (Dubai) & Middle East region	1
East Asia	Mongolia · Taiwan	2

One organization, from warehousing to in-market sales



A new company, already built to see every deal through

01

Solid long-term partnerships

Built on trust, we keep working with buyers abroad.

Proof**Reorders**

Ongoing trade with overseas buyers

02

Diverse brands and categories

We offer products to fit market and buyer demand.

Proof**20+** brands

In our portfolio · 5 product categories

03

Specialized infrastructure

We connect Korea operations with the infrastructure of overseas partners.

Proof**6** functions

Korea operations 3 · country sales 3

04

Integrated trade service

One organization manages each deal from start to finish.

Proof**5** tasks

From sourcing to export coordination

05

Expanding business base

We are expanding via exclusive deals and partnerships.

Proof**KRW 10 billion**

Approx. cumulative sales as of September 2026

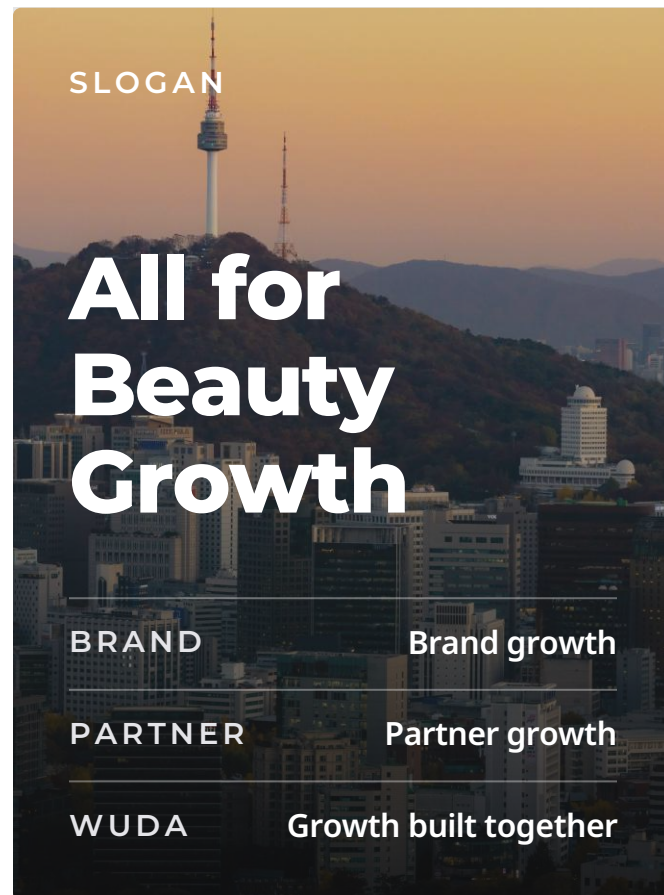
We agree on markets, items and terms with each brand; WUDA handles ordering through export coordination

01	▶ 02	▶ 03	▶ 04	▶ 05
Product sourcing	Supply terms negotiation	Ordering	Receiving · QC Storage · shipping	Export coordination
Owner Korea Sales Management	Owner Korea Sales Management	Owner Korea Sales Management	Owner Korea Warehouse	Owner WUDA (company-wide)

 **REPEAT Repeat orders** When a reorder comes in, we resume from the relevant step.

01	02	03
Exclusive agreements by country	Countries, products and terms agreed brand by brand	Distribution networks built with brands and local partners

Building bigger markets with the partners we grew with



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- 01 Stronger trade with existing partners**

We will deepen cooperation with overseas buyers and country partners to strengthen the foundation for steady supply and repeat orders.
 - 02 Deeper exclusive partnerships, wider markets**

We will keep developing exclusive partnerships in Myanmar, Cambodia and East Asia, and expand cooperation in Central Asia and the Middle East.
 - 03 Upgrading operations for growing trade**

We will refine our warehouse, product data, inventory and sales systems in Korea to enable more accurate and efficient supply.
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If your brand can sell in a market for years, there is no reason to stop at one shipment.

We have sales management teams in Myanmar, Cambodia and Central Asia,
handling buyer support and repeat orders.

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Founded

2026